

Pertinent Paragraphs

Don't be surprised when you look at this issue of the Lemon Grove Review. We are now a Twice-a-Week paper. All our paid-in-advance subscribers will get the twice-a-week paper, instead of the once-a-week, till their subscription expires. We did not raise our subscription price when we decided to go twice-a-week, so that new subscribers will now be able to get the twice-a-week paper for the same \$1.50 a year subscription price you were paying for the old once-a-week Lemon Grove Review.

We had decided to publish a twice-a-week paper before we decided to purchase the Lemon Grove Review. We were going to wait till we were able to publish a bigger paper before going twice-a-week, but the unfair competition from the La Mesa-El Cajon-suburbanite combination has forced us to go twice-a-week immediately. These parasites, sucking the good lifeblood out of Lemon Grove, and giving us in return only a kick, where we probably deserve it, were not only stealing the news from our Thursday issue for their Saturday edition, but they solicited subscriptions in Lemon Grove by unfair practices. Using members of Lemon Grove charitable, school, and youth organizations, they sold subscriptions, even renewals to our own subscribers, by making believe they were selling subscriptions for the Lemon Grove paper.

Lemon Grove residents came into our office and complained about not receiving their paper. They had subscribed for an out-of-town newspaper, and had to pay again to get our own paper. We cannot put a stop to this campaign.

A little Lemon Grove girl came to our own residence on Saturday and tried to sell us a subscription to one of the La Mesa-El Cajon parasites. We don't blame the little girl, she was only trying to raise money to go to camp this summer. All we could say: "How about making money selling our own paper?" She replied, "We have to do what we are told to do." There is nothing we can do about this.

The only thing we were able to do, at present, was to go twice-a-week, and retain most of the news items for our Saturday issue. We hope our subscribers and advertisers will bear with us for a while. We can only assure them that they will not regret it.

Church

FIRST BAPTIST CHURCH
Corner of Central Ave and School Lane.

Rev. J. Morris Mulkey, Pastor
H6-0340

Sunday School 9:30 a.m.
Morning Worship, 10:50 a.m.
Training Union, 6:30 p.m.
Evangelistic Services 8:00 p.m.

Monday March 28, Association Brotherhood Meeting, beginning with a dinner at 6:00 p.m. in the YMCA Building in San Diego. Jack Hayes, a Navy Chaplain, will be the speaker.

Wednesday March 30, 7:00 p.m. Teachers' Meeting.
Wednesday March 30, 8:00 p.m. Prayer Service.

Friday April 1, Young married group of Training Union will have a social at the church at 7:00 p.m.

Saturday the Sunbeams meet at the church at 1:00 p.m.

COMMUNITY CONGREGATIONAL CHURCH
Corner of Main and Church Sts.
Dan Apra, Pastor

9:30 a.m. Family Worship Service, Sunday School.
Sermon: "My Church and I."
11:00 a.m. Worship Service
Sermon: "My Church and I."

SEVENTH - DAY ADVENTIST CHURCH
Main at Bunnell
Lemon Grove, Calif.

Charles H. Betz, Minister
Evening, 7:30 Miss Verday will have charge of the program.
Saturday, Church

Do Your Shopping In Lemon Grove Through The Columns Of The Review

Lemon Grove Review

THE ONLY NEWSPAPER PRINTED "IN AND FOR LEMON GROVE"

VOLUME 1

LEMON GROVE, CALIFORNIA, THURSDAY, MARCH 24, 1949

NUMBER 30

MISSION RANCHO HORSE SHOW SET FOR JUNE 19

The Parisonier's meeting of St. John of the Cross Church decided to hold the annual Mission Rancho Horse Show this year on Sunday, June 19.

Committees are being organized and arrangements made to make this year's Horse Show bigger and more attractive than ever. Volunteers are asked to register with one of the committees.

No doubt Father Daniel O'Donoghue will be missed by all, but his organizing ability was needed in a larger field, and Father O'Donoghue, following the plans and wishes of his bishop, accepted larger responsibilities.

Father John W. McDonagh, the new pastor of St. John of the Cross Church has as his assistant, Father Patrick Reilly, and Father Reilly now heads the officials who have charge of this year's Mission Rancho Horse show, the Ninth Annual Horse Show.

Father McDonagh's years of experience in the parochial field are a great asset not only to St. John of the Cross Parish and school, but also in the field of parish social activities, and his guiding hand will also help to make the Mission Ranch Horse

Under the direction of Mrs. A. C. Jacobson.
11:30 a.m. Morning Worship
7:30 Wednesday, mid-week service of prayer and praise.

FULL GOSPEL FELLOWSHIP MEETING
Forward Club House
Margaret E. Johnston, Pastor
Fellowship meeting, 2:30 p.m. Healing Service.

The pastor will bring the message entitled "Bringing Men to Jesus."

SPRING VALLEY FRIENDS COMMUNITY CHURCH
Bancroft and Kenwood Drive, Spring Valley.
B. G. Bronner, Minister
Sunday School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Evening Service, 7:00 p.m.

VISTA LA MESA CHRISTIAN CHURCH
Corner of University and Massachusetts.

Russell Hensley, Minister
Sunday School meets at 9:30 Sunday School for children under sixth grade.

9:30 Youth Worship Service for sixth grade through high school. Sermon: "Possessions."

10:45 Sunday School for the sixth grade through high school age group.

11:00 a.m. Morning Worship.
Sermon: "The Christ of the Gospels."

At 7:00 p.m. the young folks will sing a 20 minute sacred concert which will be sent out via their loud speaker system, as the chimes are sent each Sunday morning.

7:30 Evening Service
Sermon: "Comfort."
Tuesday, 7:30 the Community Choir will rehearse Easter music.
Wednesday, 7:30 p.m., Prayer Service.

Thursday, 6:30 p.m., youth choir practice; 7:30 adult choir practice.

Friday, 6:30 p.m., Laymen's League dinner meeting.

ST. JOHN OF THE CROSS, CATHOLIC CHURCH
Sunday Masses at 7:00, 8:30, 9:30, 10:30 and 11:30 a.m.

Holiday Masses at 6:00, 7:00, 8:00 and 9:00
Confessions heard on Saturday 4:00 to 5:30 and 7:30 to 9:00 p.m.
Catechism for public school children, Saturday, 9:00 a.m. at parochial school.

Show a continually growing success.

Rev. Fr. Daniel O'Donoghue, organizer of the Lemon Grove Parish, has been named executive director of the University of San Diego Foundation, it was announced by Most Rev. Charles Francis Buddy, D. D., bishop of the diocese.

Father O'Donoghue also will have charge of the Rockne Institute, the San Diego counterpart of the noted Boys Town.

The priest, the bishop's announcement said, returned to new duties after a three-month rest, ordered by doctors after his health was impaired by work on the parochial school for the Lemon Grove Parish.

Father O'Donoghue has been assistant at St. John's Church and later was administrator of the Sacred Heart Church in Coronado. In October, 1937, he re-organized the St. Rita Parish and in May, 1940, was assigned to organize the Lemon Grove Parish.

Here he tripled the parish membership and in 1941 began building a church, hall and rectory. In 1948, the parochial school was added. Much of the expense of the improvements was borne by funds raised by Father O'Donoghue at festivals and horse shows in the parish.

FIRST CHURCH OF CHRIST SCIENTIST, LA MESA
8258 Allison Ave., at Palm St.
Sunday School, 9:30 a.m.
Chueh Services, 11 a.m.
Wednesday eve. service at 8.
Reading room in church building open daily, 10:00 a.m. to 4:00 p.m., except Sundays and holidays. Also Friday evening, 7:00 to 9:00 p.m., and Wednesday evenings before and after services.
Sunday theme: "Reality."

GIRL SCOUT AND BROWNIE CALENDAR

Brownies
After school Monday St. John of the Cross school, Brownies. 10:30 a.m. Wednesday, Forward Club, Lemon Grove area.
1:00 p.m. Tuesday, 2065 El Dora, Monterey Heights area. Brownies are in process of organization in Vista La Mesa.

Girl Scouts
9:00 a.m. Wednesday, Troop 32, school cafeteria, Mrs. Phillips.
4:00 p.m. Wednesday, 7528 San Miguel, eighth grade, Lemon Grove area.

2:30 p.m. Wednesday, Vista La Mesa Church, seventh grade, Vista La Mesa area.

2:00 p.m. Friday, Vista La Mesa Church, fifth and sixth grades, Vista La Mesa area.

10:30 a.m. Tuesday, Congregational Church, fifth and sixth grades, Lemon Grove area.

2:00 p.m. Wednesday, 1594 Drexel Drive, fifth and sixth grades, Monterey Heights area.

2:00 p.m. Tuesday, 7933 Lansing Drive, sixth grade Monterey Heights area.

2:00 p.m. Tuesday, Troop 307, 7039 Nichols, Monterey Heights, Mrs. R. M. Atkins.

10:00 a.m. Tuesday, 7933 Lansing Drive, seventh grade, Monterey Heights area.

After school Wednesday St. John of the Cross school, fifth and sixth grades.

2:00 p.m. Tuesday, second class Girl Scouts will meet with Mrs. Lewis.

THEOSOPHICAL STUDY GROUP MEETING

The Theosophical Study Group of Lemon Grove will hold its next bi-weekly meeting Monday at 8:00 p.m. in the home of Ruth Schulte, 2850 Cypress Street.

In initiating a new series of studies based on Dr. G. dePurucker's "Studies in Occult Philosophy," the group has selected

FORWARD CLUB TO MEET MARCH 25

The Lemon Grove Forward Club will hold their regular bi-weekly meeting Friday March 25, at 2:00 p.m. in their Club House.

The speaker, Mrs. George G. La Mont, county chairman of Indian welfare, recently returned from Washington, D. C., where she was on official business.

Hostess for the meeting are Mrs. E. B. Oberlitter, Mrs. E. W. Meadows and Mrs. G. B. Love-day.

EPIC PRODUCTIONS IN GREAT DUAL SHOW

Two top-flight Merian C. Cooper productions are offered as the special combined show comprising "The Last Days of Pompeii," and H. Rider Haggard's "She," both fabulously spectacular feature films, RKO re-releases presenting casts of thousands will be at the Grove Theatre Friday and Saturday, March 25 and 26.

"The Last Days of Pompeii," is melodrama enacted in the pagan Roman city prior to its destruction by the eruption of Vesuvius A.D. 79. Preston Foster appears as the hero, Alan Hale is his enemy, and Basil Rathbone as Pontius Pilate. Louis Calhern, John Wood, David Holt, Dorothy Wilson and Wyrley Birch play other important parts.

"She" is the strange story of a realm where a flame of eternal life burned gloriously to keep an empress forever young and beautiful until unrequited love made her a mortal sacrifice. Helen Hagan has the title role, bracketed with Randolph Scott, Helen Mack and Nigel Bruce.

"Man's Pilgrimage After Death" for their first lesson.

Time for questions and answers and a general discussion of the ideas set forth will be provided at intervals throughout the meeting.

Inquirers are always welcome to attend these informal gatherings.

BLUEBIRD AND CAMPFIRE GIRLS CALENDAR

Blue Birds

10:30 Monday, Congregational Church, Happy Hour group.

12:15 Monday, Congregational Church, Sunkist group.

2:00 p.m. Monday, 1730 Dupont, Monterey Heights, Skyline group.

Camp Fire Girls

9:30 Monday, Mrs. Porters' home on Church Street, Ot-Yo-Kiva.

11:30 Monday, Congregational Church, O-Ki-Hi.

12:15 Monday, Congregational Church, O-Kin-Ya-Sen.

3:30 Monday, Congregational Church, Idaho.

4:00 p.m. Mondays, Mrs. R. E. Nelson's group, 1370 Skyline, Monterey Heights.

Leaders monthly meetings come on the second Thursday of each month, 1:30 to 3:30 p.m., at the First Congregational Church.

LEMON GROVE LIBRARY

Regular hours are as follows:
Monday.....2 P. M. to 5 P. M.
Tuesday.....2 P. M. to 5 P. M.
Wednesday.....2 P. M. to 7 P. M.
Thursday.....11 A. M. to 5 P. M.
Friday.....2 P. M. to 5 P. M.
Saturday.....2 P. M. to 7 P. M.

HOMELAND JUSTICE COURT

Jean Ratelle, Justice of the Peace
Sonka Bldg., Main Street
Lemon Grove
COURT HOURS

Mon. and Thurs. 7:00 p.m.
Sat. 10:00 a.m.
Clerk on duty daily from 1:00 to 2:00 p.m., except Sat. and Sun.

Subscribe Now — and receive the Review regularly.

PARTY AND STYLE SHOW A BIG SUCCESS

The Lemon Grove Business Women's League entertained with a very enjoyable party Wednesday evening at the Forward Club House.

The Style Show was one of the big events of the evening. This was the first time one had ever been presented here by local businesses.

President Edna Snyder was mistress of ceremonies, with Mrs. E. A. McGuire announcing for the style show.

The Carol-Ann Shop showed a number of their gowns, modeled by Mrs. E. A. McGuire, Miss Mary Ellen White, Miss Elaine White, Miss Frances Blake, Miss Dodie West, Miss Gail Oats, Miss Dorothy Richardson, Miss Georgia Shaver, Mrs. Henry Payne, Mrs. Irene Shirley, Martha McGuire and Donald Beebe.

The "art" of Mrs. W. J. Parsons of Billie-Jean's Beauty Shop was very becoming to the models who displayed the latest in fashions. She was responsible for those individualized "hair-dos" of the models.

The Petite Shop, showing junior fashions, had as models, Kay Kalanquin, Linda Vandenberg, Sandra Cassell, Judy Collins, Sherill Collins, Paul Vandenberg, Johnnie Shaw, Donald Beebe, Martha McGuire and Patsee Krause.

Mr. and Mrs. Walter Toomire furnished the music for the models' entry and display of the chic costumes.

The Toomires also furnished the music for the dancing which followed, and Art Chappelle was present to give some fine accordion numbers. Mr. Boese and his guest rendered several clever impersonations, and the Irish Washerwoman was also present.

BOX SOCIAL TO AID LEMON GROVE BOY SCOUTS

Much enthusiasm is being displayed among friends and parents of the Lemon Grove Boy Scouts as to which one of the boxes will be the prettiest and tastiest.

Each box will contain lunch for two, and the highest bidder for each box will share its contents with the lady who prepared it. The funds raised will be used to buy troop camping equipment.

All friends and parents are invited to attend this Social, which promises to be lots of fun.

Entertainment will be presented by the Gladys Bowen Studios:

1. Quartet by Hal Lenox, Jimmy De Buss, Allen Close and Anna Meyer.

2. Dance number by Hal Lenox.

3. Acrobatic Stair by Joan De Ruiz.

4. Song and dance by Gayle Tinney.

5. Tap dance by Pinkie Satorous.

Don't forget the time, place and date. This Saturday evening, March 26, 6:30 p.m. in the VFW Hall.

HOLSTEINS BRING HONOR

Dr. C. L. Good of Central Avenue and son Hugh of Santee, were honored by the Dairy Herd Improvement Association of San Diego County for 1948, for producing the outstanding average of 560 pounds of butterfat per year for his Holstein herd.

One of their good heifers produced 644 pounds of butterfat and two others 813 and 816 lbs. each. These records were made in 305 days.

Pieterje, their champion, has produced 6084 pounds of butterfat during her 14 year life.

to play her trade.

Mrs. Frank O'Connor presided at the Snack Bar, assisted by Mrs. L. F. Herder, and Mrs. Jack Sanders was in charge of tickets.

A CONCRETE EXAMPLE OF DEPENDABILITY IS THE FAST AND RELIABLE SERVICE OF

MY FUTURE BOSS

WET CEMENT KEEP OFF!

LOCAL TRADESMAN INC.

Grove Theatre

Week Nights Open 6:15
Saturday - Sunday - Continuous from 1:15
LEMON GROVE ————— HOMELAND 6-2200

Ends Tonite, Thurs. — "COMMAND DECISION"
Friday and Saturday March 25-26

2 MIGHTY TRIUMPHS!

the LAST DAYS of POMPEII AND N. Rider Haggard's SHE

Produced by RKO Pictures

Sunday and Monday March 27-28

BOOKIE KING and HOMICIDE ACE TABBED for RUBOUT!

GEORGE RAFT WILLIAM BENDIX MARILYN MAXWELL

RACE STREET

Produced by NAT HOLT Directed by EDWIN L. MARIN Screen Play by MARTIN RACKIN

Plus Second Top Hit —
"LARCENY"
with John Payne, Joan Caulfield

Tues., Wed., Thurs. March 29-30-31

SAMUEL GOLDWYN PRESENTS

"Enchantment"

DAVID NIVEN · TERESA WRIGHT
EVELYN KEYES · FARLEY GRANGER
Released by RKO Radio Pictures, Inc.

Plus Mystery —
"BODY GUARD"
with Lawrence Tierney and Priscilla Lane

Lemon Grove Review

LEMON GROVE'S HOME NEWSPAPER
Entered as second-class matter
at the post office at Lemon
Grove, California.

PUBLISHED EVERY THURSDAY AT
7812 BROADWAY, LEMON GROVE, CALIF.
John P. Pletschet Publisher
Margaret V. Pletschet .. Associate
Irene Pletschet Editor

SUBSCRIPTION RATE \$1.50 YEAR
ADVERTISING RATE ON APPLICATION
Thursday, March 24, 1949

THIS AND THAT

by Dr. Frank Weege, D. C.

Originally I had planned to
continue my last article which,
in my mind, I had head-lined
"Principles of nutrition." But

ever since the local Lions Club
put on that hypnotic show I have
been asked, by letters and per-
sonally, for comments as to the
merits of hypnotism. It would
take too much space and too
much of my time to answer all
of the different questions placed
before me; instead, may it suffice
to take Hypnotism to the wind-
tunnel for a complete airing.

Please do not condemn me for
making the truthful statement
that Hypnotism is a psychologi-
cal infection. It might be describ-
ed as a process of artificially pro-
ducing a negative state of con-
sciousness, resembling sleep, in
a human being. By this means a
person of determined will plung-
es another who is submissive
into a sort of trance. It is a pas-
sive, will-less state in which only
the powers of discrimination and
choice are temporarily suspend-

ed, the faculty of receiving and
carrying out suggestions is mark-
edly increased.

What is now known as Hypno-
tism,—Hypnos—a Greek word
denoting sleep, is but perversion
of a well-known practice among
the ancients, particularly among
the Hindus, in healing the sick
and afflicted. Thousands of years
ago, initiated priests healed dis-
eases by magnetic processes.

This process of magnetic heal-
ing was rediscovered by Frieder-
ich Anton Mesmer, the famous
physician, who was born in
Schwaben, Germany, in 1734,
and died in 1815, though it was
known and practiced by Paracel-
sus, the Van Helmonts and oth-
ers, centuries before him. Mes-
mer healed the sick by stroking
the affected parts of the body,
thus imparting to the sufferer
what he called "animal magne-
tism." This practice subsequent-
ly became known as "Mesmer-
ism."

After his great success in Vi-
enna, Mesmer settled in Paris in
1780 and not long after that the
whole metropolis from royalty
down, were at his feet. His great
success in healing the sick made
him justly famous, and as might
be expected, brought him also
the antagonism of the then es-
tablished medical "regulars."

Yet there were also those a-
mong the physicians, who, after
investigating the phenomenon of
"Mesmerism," became followers
of the science. Among these was
John Elliotson, leading London
physician, who founded and ed-
ited the "Zoiist" in behalf of
"Mesmerism." Dr. James Esdaile,
who lived between 1808 and 18-
59, established a hospital in Cal-
cutta for that purpose, under
government sponsorship. In 1831
a committee of the Academy of
Medicine of Paris reported fav-
orably on Magnetism as a ther-
apeutic agency. Not long after
that, many physicians through-
out the European countries be-
gan to practice it.

The term Hypnosis, however,
was first applied by an English
surgeon, Dr. James Braid of
Manchester, who in 1841 became
interested in Mesmerism. After
having first denounced it, he fol-
lowed it up with a thorough in-
vestigation, and so had re-chris-
tened a part of it as "Hypno-
tism." Under this name it grad-
ually became respectable and ac-
cepted by the medical profession.

Hypnotism is now employed as
a therapeutic agent by phychia-
trists, psychologists and physi-
cians. It has almost become a fad,
if not a racket, since it is already
being offered in "A Course Ex-
tending Over 16 Personal and
Private Lessons at a Reasonable
Price" — quoting from a circular
received through the mail by
this writer — in which it is urged
to "Extend your mental control
of your patients."

With the growing popularity
of Hypnotism in recent years,
especially with the experiments
often conducted in psychology
classes in schools and colleges,
one might legitimately inquire of
the exponents of Hypnotism,
what they really do know of
what is involved in its practice?

What sort of force is that by
which one person can first catch
and immobilize another's atten-
tion, then cause a complete dis-
sociation from normal thinking
and feeling, thereby causing a
complete mental inertia, a sus-
pension of all voluntary thought
processes?

Dr. Alexander Cannon, "Time"
July 27, 1936, makes the state-
ment that almost everybody, un-
less he is confident of being able
to resist and does resist, can be
hypnotized into the first "light"
state; three persons out of four
can be brought to the second
"deep" state; and one out of two
will go into the deepest state of
all, the "sommnambulist."

The silver lining in this misty
phenomenon is the failure to
hypnotize without the willing co-
operation of the subject.

What mysterious force is it
that enables one person to cause
another to lose his identity and
assume apparently the identity
of another; to execute post-hyp-
notic suggestions, with clock-
like precision, in waking state,
days after the suggestions were
given while in trance; to do
things in the trance state of
which he is incapable in the
wakeful state; talking unknown
languages, assuming all sorts of
grotesque positions, crawling on
all fours and barking in obe-
dience to the suggestion that the
subject is a dog?

Such and similar questions are
lightly disposed of by Milton H.

Erickson, M. D., in "A Brief Sur-
vey of Hypnotism" (Medical
Record, December 5, 1934.) An-
swering his own question, "What
is Hypnotism?" Dr. Erickson
states: "... it is a psychological
phenomenon as little understood
as most psychological phenome-
na. ... What Hypnosis actually
is can be explained as yet only
in descriptive terms. ... But
any understanding of Hypnosis
beyond the descriptive phase is
purely speculative."

This is a naive though bold ad-
mission of ignorance of a prac-
tice, fraught with dangerous pos-
sibilities by those who regard
themselves as its authoritative
exponents. To arrogate to them-
selves such powers over another
with no more knowledge of the
consequences involved, than Dr.
Erickson admits Hypnotists pos-
sess, must arouse the deep con-
cern of thoughtful observers.

Another dangerous fallacy that
with few exceptions is commonly
held by the practitioners of Hyp-
notism, is, that Hypnotism can-
not be employed for the commis-
sion of crimes. Says Dr. Erick-
son:

"Suggestions leading to anti-
social acts or even to mere im-
proprieties are rejected. ... In
unusually co-operative subjects
when this is attempted there will
be a seeming compliance with
the suggestion. ... The subject
instructed to stab the first comer
will pick up a strip of rubber or
some such harmless object to
simulate the act. If given a real
dagger, the stabbing will be done
slowly and carefully in empty
space or else not at all."

One speculates: Could Dr. Er-
ickson's "subject" have resisted
the suggestion to "stab" had
there been a real desire and
dominant will in the heart of her
hypnotizer, to thus dispose of a
dangerous enemy?

The contention that Hypno-
tism cannot be destructively em-
ployed, is undoubtedly based up-
on early public experiments by
Charcot at the Salpêtrière, where
subjects in trance were insen-
sible to being pierced by pins,
holding unflinchingly, burning
coals, and being unaffected by
other drastic experiments. Yet
"would blush scarlet when the
professor pretended to make a
gesture as if to disarrange her
clothes, and wake up spontane-
ously." (Axel Munthe, in "The
Story of San Michele.")

Similar experiments are un-
fortunately conducted in our ed-
ucational institutions. The de-
ceptive class-room results, ob-
viously leave experimenting pro-
fessors in blissful ignorance of
the unpredictable potentialities
of subtle impressions stored in
the memory.

A like apprehensive view is
given in the following statement
in the "Journal of Nervous and
Mental Diseases," November
1931, by H. H. Hart, M. D., Col-
umbia University, in charge of
the Neurological clinic of the
Vanderbilt Institute:

"Hypnotism tends to increase
suggestibility. Those who possess
this feature (suggestibility) most
abundantly are just as prone to
accept unfavorable as favor-
able suggestion. If they are not
controlled by constructive sug-
gestion and the authority of the
physician, they are just as apt
to fall a prey to destructive sug-
gestions on the part of relatives,
friends and popular nostrums of
the day."

gestions on the part of relatives,
friends and popular nostrums of
the day."

This is a frank and enlighten-
ing statement. Granting rare
merits of Hypnosis in isolated in-
stances, those prompted by un-
questioned altruistic motives,
there is still the question of what
will protect the victim after re-

peated hypnotization from falling
prey to destructive suggestions
once the door is open? Surely
not the self-acclaimed authority
of the physician, who disclaims
knowledge of what is involved
in Hypnotism — and knowledge
alone confers authority.
(Continued next week)

Carol Ann Shop

3321 Imperial Avenue
Lemon Grove

Invites you to use our
"Lay Away Plan" for your
Easter Togs

Firestone

— Your Firestone Dealer's Store —

Garden Tools — Lawn Mowers
Hand Sprayers — Paints

Lemon Grove Home & Auto Supply

3331 IMPERIAL (Across from Postoffice)
Telephone H 6-1248

GOOD
LUMBER

A BOARD
OR A
CARLOAD



Good Bye, Gravy Train!

• We realize only too well people
now want quality, and price to go to-
gether.

• A trial will convince you the day
of the good lumber merchant is here
again.

— Free Estimates —

Ward & McGuire Lumber Co.

"EVERYTHING TO BUILD WITH"

3580 MASSACHUSETTS AVE. Phones H 6-0593 and H 6-0594

Fuller Paints "They Last"

BRIGHT new color for your furni-
ture, toys or tools — with
DECORET ENAMEL
— Easy to apply —



WE GIVE "S&H" GREEN STAMPS

Lemon Grove Hardware Company

3340 Main Street

Phone H 6-3975

Modern Physician

• Your Doctor is the one
to whom you naturally
turn for care and counsel
in matters relating to the
health of your house-
hold. Ask him about this
Professional Pharmacy.
And, on his recommen-
dation, bring prescrip-
tions to us for careful,
precise compounding
at reasonable prices;



Sexton's

Lemon Grove Pharmacy
7801 BROADWAY
Telephone H 6-0553

IT'S FUN TO RELAX
AND ENJOY YOURSELF!

at

Pal's Place

MIXED DRINKS
DRAUGHT BEER
COCKTAILS

Real Tacos — Tamales

Jumbo Sandwiches



Play Shuffle Board

Evening Special:

FRIED CHICKEN in the rough . . 75c

Served from 7 P.M. to Midnight

MEET YOUR FRIENDS

at

PAL'S

Lemon Grove

— Next to Grove Theatre —

LUNCHEON GUEST

Mrs. Hannah Abbott of Vista Street was a luncheon guest Thursday, of her daughter, Mrs. J. S. Stroble of Academy Heights in La Mesa.

Leveling — Excavating
Skip Loading
Top Soil — Fill Dirt

Special:
DECOMPOSED
GRANITE
\$1.50 yd. Delivered
\$2.00 yd. Spread

Durham
"THE TRACTOR MAN"
8588 Imperial H 6-3402

ENJOY WEEK END

Mr. and Mrs. Frank Dunton, Mr. and Mrs. Arden Dunton, and Miss Doreen Dunton spent the week end at their cabin in the Lagunas, and on Sunday, they drove over to Indio, to see the wild flowers blooming.

STOP WORRYING!
Let us handle your
INSURANCE PROBLEMS

J. B. PEARCE
Main at Broadway
LEMON GROVE — SINCE 1924

WHEEL ALIGNMENT
Complete Brake Service
—ALL WORK GUARANTEED—

Ray Lemke
Motors
H 6-9563 7220 Brdwy at Mass.



To all Editors and Publishers in the Grossmont Union High School District:

Last week end I went to La Jolla High School in hopes of seeing their presentation of "H. M. S. Pinafore," the Gilbert and Sullivan operetta. Too late I discovered all seats for the three evening performances had been sold out weeks before. The La Jolla High School students played before packed houses, and their response was great. I asked how these La Jolla High School students had sold so many tickets — how they had filled their auditorium three nights for high school entertainment! The answer was that school spirit and a feeling of community spirit prevailed to such an extent that the people of the community turned out to anything done by the high school — regardless of what it might be.

Thinking of our own school's coming production of "You Can't Take it With You," I began to wonder if community spirit at Grossmont could be mustered to such an extent that seats could be sold out in advance. I wondered if even we could fill our auditorium for the two evening performances.

I decided that with cooperation all around, we can — and will! We have a good show, and it will go over big, if . . . Your newspapers will be the biggest help we will have in building interest in our play. You will be sent weekly "news" items about the play. "News" is used loosely, because, of course, these items really will be publicity. But without publicity in the papers, where would we be? Community spirit is an interesting and essential thing to consider. It put the La Jolla High School operetta over big. Why can't it put the Grossmont play over big?

Sorry to have had to resort to a mimeographed "form" letter. I would have much rather sent personal notes to you all, but I'm sure you understand. Thanking you for your interest and co-operation, I remain,
Sincerely yours,
Dick Dunlop,
Commissioner of Publicity

School Statistics Of 1877 Show Interesting Story

The school district which in 1854 was Old San Diego alone, included the entire county — which meant all of the present Imperial, Riverside and San Diego counties.

Milquatay was the first school district set up outside of Old Town on February 28 and March 1, 1867, when County Superintendent George A. Pendleton appointed John Carruth, Smith Morris and Adams Lawrence as the first trustees of that district.

School district expansion was fairly rapid thereafter, with several rural districts and a New Town district being organized before 1870. Ten years after the Milquatay district was set up, County Superintendent F. N. Pauly reported the following census statistics from 34 districts:

Aguanga District, 35 children; Alpine, 26; Ballena, 62; Banner, 40; Bear Valley, 55; Bernardo, 25; Cajon, 39.
East San Diego, 85; East San Pasqual, 51; Fall Brook, 35; Hope, 34; Jamacha, 19; Jamul, 26; Julian, 91; Lyons, 25.
Malavia, 24; Milquatay, 30; Monserrate, 45; Monument, 43; Mount Fairview, 42; National, 25; New San Diego, 646; Otay, 29; Pala, 67; Potrero, 89.
Poway, 68; San Diego, 152; San Dieguito, 54; San Jacinto, 106; San Luis Rey, 92; San Pasqual, 40; Spencer Valley, 92; Sweetwater, 61, and Temecula, 86.

Of the children reported, 919 were in public schools for some part of the school year; 101 in private schools and 673 in no school at all. 50 children were foreign born; 448 were native Americans, with both parents foreign born; 244 were native Americans, with one parent foreign born; 1697 were native born of native born parents.

The year 1877 was just one good lifetime ago — 72 years.

LEMON GROVE REVIEW Thursday, March 24, 1949

MARILYN MAXWELL JOINS GEORGE RAFT AND BENDIX

Marilyn Maxwell, talented blonde actress who came to the films from a successful career as a singer with big-name bands, has the feminine lead opposite George Raft in "Race Street." She recently terminated a contract at MGM, where her most recent films were "The Show-off," "Barbaree" and "Summer Holiday."

William Bendix co-stars with Miss Maxwell and George Raft in "Race Street," a melodrama of the race track, Martin Rackin's screen adaptation of a Maurice Davis story originally published in "Turf and Sport Digest." It marks the first appearance of both Bendix and Miss Maxwell at RKO and is the third film which Raft and Director Edwin L. Marin have made at this studio. The others were the highly successful "Johnny Angel" and "Nocturne."

"Race Street," directed by Edwin L. Marin, had much of its action filmed in and around San Francisco.

"Race Street" and "Larceny" come to the Grove Theatre on Sunday and Monday, March 27 and 28.

FISH STUFFING

Stuffed baked fish will add variety to your Lenten meals, suggests Home Demonstration Agent Mrs. Delphine D. Wilson.

Choose a four to five pound dressed or drawn fish for stuffing. Leave the head and tail on if you wish. Or you can remove them, as well as the fins and bones for easier serving. Salt the inner cavity and stuff. For a fish stuffing Mrs. Wilson recommends:

2 cups fresh bread, cut into small pieces or crumbled with a fork
¼ cup butter or margarine
1 teaspoon finely chopped parsley
½ teaspoon finely chopped capers (may omit)
1 teaspoon finely chopped onion
1 tablespoon finely chopped celery and celery leaves

Melt the fat, add the parsley, onion, and celery, and cook for a few minutes. Then add capers and any herbs and seasonings desired. Pour over the bread crumbs and toss lightly. Salt and pepper to taste. This recipe can be varied by adding ¼ teaspoon each of thyme, marjoram, and sweet basil, or two tablespoons chopped mushrooms for those that like them.

When the stuffing is in, draw the cut portions together, both back and underside, by use of skewers or heavy toothpicks. Lace with string. Place the fish belly side down on a baking dish or on a rack in the baking pan and bake in a pre-heated oven at 400°F, 10 minutes per pound for a fish up to four pounds in weight. Add five minutes for each additional pound.

Garnish and serve on a heated platter.

For other interesting ways to serve fish, Mrs. Wilson has copies of the bulletin "What About Fish?" available free of charge upon request at the local Agricultural Extension Service office Room 404, U. S. Customs Building, San Diego 1.



They Deserve The Best

When it comes to food, your family deserves the best. This is particularly true when it comes to buying dairy products.

When you rely on us for all of your dairy products you are assured of high quality, and completely sanitary plant conditions. These things have given us a reputation of reliability and the best in dairy products.

**MILLER'S
DAIRY**

7953 Mt. Vernon H 6-5319

LOOK GIRLS!!

Billie-Jean's

Lemon Grove

Beauty Shop

Has completed remodeling

☆ Of course you will need a new permanent to go with that new Easter outfit!

☆ Three skilled operators to serve you.

☆ Will be open by appointment Friday evenings.

3311 Imperial Ave.

H 6-5274

40 Ford Coupe

— Terms —

\$575. - Full Price

DICK CALDWELL'S USED CAR LOT

Imperial at Broadway

Lemon Grove

GROWERS OF CITRUS

And AVOCADO TREES—

Bare Root Trees - NOW

LAST MONTH FOR BARE ROOT STOCK

★ Peach - Apricot - Plum - Walnut
Almond - Pecan - Apple - Pear
Fig - Grapes - Berries - Asparagus

★ BARE ROOT ROSES — Polyanthus — Bush
Climbers — Trees — 100 Varieties.

★ Complete Garden Supplies

★ Landscaping ★ Sprinkling Systems

HUNTER'S NURSERY

3110 Sweetwater Road — Facing Spring Valley,

Telephone H6-3893



The Old Established Substantial
Headquarters for the Best in
Building Materials.

LEMON GROVE
Lumber Company
PH. H6-5974 & H6-6204
PERSONAL SERVICE
7750 NORTH AVE. LEMON GROVE

Your Lemon Grove WESTERN AUTO STORE

7820 Broadway

Is now issuing

Hunting and Fishing Licenses
for your convenience

— Come in and look around —

GUARD THEIR HEALTH

The health of your youngsters is vitally important. They deserve the best, so by all means be sure of only high quality when drug products are needed. You can safeguard their health by relying on us for all of your Vitamins, Toilet Articles, medicine and prescription needs.

Lindley's

Rexall

Pharmacy

7785 Broadway

H 6-9581

DRUG ITEMS



UNKLE HANK SEZ:

TO FIND OUT WHAT
KIND O' MAN A FELLER IS,
JUST TAKE HIM ON A
FEW DAYS CAMPIN'
TRIP.



To find out what kind of work we do, just give us a trial. We strive to give you highest quality workmanship at nominal costs. Let the C. L. HOLCOMB CABINET SHOP do your cabinet and wood-work. We're sure to please.

C.L. HOLCOMB CABINET SHOP

"WOOD GOODS FROM GOOD WOODS"

C.C. DOORS • DRAWERS • SCREENS • CABINETS

7268 BROADWAY, LEMON GROVE PHONE H6-8591

You'll Like . . .



Sole Distributors in
South San Diego County

Mason Feed & Supplies

8280 Imperial Avenue

H 6-5128

"M. R. TIPURPOSE MASH"

\$1.95 per 100 lbs. — less cash dis.

"SIMPLEX RABBIT PELLETS"

\$1.15 per 100 lbs. — less cash dis.

Largest selling Rabbit Pellets in California
CONSISTENT QUALITY.

CLASSIFIED

Business Service

STEAM CLEANING
Auto Washing and Polishing
Free Pick up and Delivery
LEMON GROVE
TEXACO SERVICE
Bdwy and Main-Bdwy and Mass.
Phone H6-3349

GRADING AND OILING
R. C. SPEAKS
H6-5535 8365 Imperial Avenue

SHOES REPAIRED WHILE U WAIT
Service with a smile. Bella's
Shoe Repairing, 7850 Broadway,
Lemon Grove.

GUARANTEED WATCH REPAIRING
Hill's Jewelry, 3462 Main street,
Lemon Grove, H 6-6827. We give
S&H Green Stamps.

PIANO TUNING AND REPAIRS
35 years experience. All work
guaranteed. W. L. Preston, Rt.
1, Box 596, Spring Valley. H 6-
9279.

GROVE QUALITY CLEANERS
Agency for
New French Laundry
We give S&H Green Stamps
3516 Main Lemon Grove

PETITE SHOP
Little Boys' Boxer Suits
Girls 2 and 3 piece Sun Dresses
7825 Broadway

Subscribe Now — and receive
the Review regularly.

ALUMIWALL TILE

**DRESS UP THOSE BATHROOM
AND KITCHEN WALLS WITH
THAT NEW ALUMIWALL TILE**

For a Free Showing in
your own home any eve-
ning call S. L. SLAY
H 6-8670

Let us show you how
you can have a
TILE BATHROOM
For less.

ALUMIWALL'S Low cost will
pay for itself many times by
eliminating annual painting and
decorating costs!

Before you buy
your bonnet

buy your
**HALLMARK
EASTER
CARDS**



THE GREETING SHOP

7775 BROADWAY
Lemon Grove, Calif.

Get your Lawn Mowers
Sharpened before the
Grass gets too tall!

We have a number of GOOD
USED MOWERS — Sharpened
and ready to go, priced from
\$5. to \$10.

Also featuring the NEW
**Heineke and
Michigan
Hand Mowers**

and the
**Reo Royal
Power Mowers**

**Tilton's Machine &
Welding Service**
H 6-0103
8179 Broadway

Real Estate

SONKA URBAN HEIGHTS
Choice - Protected - Residential
100' frontage, soil, view \$1,500.
100' full acre, utilities 2,250.
10 acres, vacant, Sp'g Val'y 4,250.
— A few good building lots —
Broadway frontage - business lots
G. W. CASTEEL 7810 Broadway
Ask for my free street Map.

**WHEN ITS REAL ESTATE—It's
W. W. Williamson**
Furlow & Associates H6-8840
3440 Main Street

IN BUSINESS
Over 10 years in this district.
Let me show you the homes I
have. Notary Public.
Ragan Realty Co.
8639 La Mesa Blvd. H6-5102

HOUSE FOR SALE BY OWNER
At last a better house for less!
2 bedrooms, 2 car garage, on
sewer; just being built. Located
in Monterey Heights. Price \$9,000.
F. H. A. loan. Call G7-5463. 30c2

Trust Deeds

**TRUST DEEDS — BOUGHT
and sold. G. W. Casteel, 7810
Broadway, Lemon Grove**

Poultry

FRYER SPECIALS "The Chick-
en of Tomorrow," ready for
the pan. HAROLD'S FRYERS.
7151 North Ave. H6-9368
Lemon Grove

Miscellaneous for Sale

FOR SALE: 75 lb. ice box,
\$20. Mrs. L. H. Newell, 2015 En-
senada, Monterey Hgts., Lemon
Grove. 30 p 1

FOR SALE: Eggs, Fryers, Fer-
tilizer, Naval Oranges, 2 Lyon
Elec. Brooders. See 3710 Costa-
bella, Lemon Grove. Ph. H6-8127

FOR SALE: 1929 Model "A"
Ford Four Door Sedan. Leaving
town. Full price \$100. cash. Jan-
et Hanning, 7881 Broadway,
Lemon Grove.

FOR SALE: 1948 Whizzer,
\$150.00. 1949 license paid. 7933
Lansing Dr., Monterey Hgts. 30c1

FOR SALE: Large 2 bedroom
house, lot 51x140, \$6,500. \$1,500.
down and \$65.00 per month. Call
Neinast H6-1423. After 5:00 p.m.
call H6-8840. 30 p 1

FOR SALE: View lot, between
1/4-1/2 acre on Tooley and Para-
diso. \$1,000. \$200. down and \$15.
per month. Call evenings H6-
1423. 30 p 1

FOR SALE: 4'x8' chicken coop.
Strong wire floor. 100 lb. feed
compartment, \$12. 7551 Church
Street, Lemon Grove. 30 p 1

FOR SALE: Almost new two-
piece suite, Kroehler make, and
odd chair and stool. 3515 Olive,
Lemon Grove. 30 p 1

Apt. for Rent

FOR RENT: Apartment, ready
for occupancy. 1691 Bakersfield.
30 c 1

Lost and Found

LOST — 8 weeks old. brown
and white Collie pup, answer-
ing to Lady. Contact Dick Cald-
well, corner of Broadway and
Imperial. At night call Talbot
2154. Mrs. A. H. Olson. 29p1

STRAYED: To our home at
1380 Skyline Drive on Saturday,
a black and white puppy. Apply
at Lemon Grove Review Office.

Special Notices

**WHAT IS WORTH LITTLE TO
you may be worth considerable
to someone else! Classified Ads
sell it for you. Phone H6-1168.**



**CLASSIFIED ADS
IN THE
LEMON GROVE REVIEW**

are the
outpullingest ads
you ever saw.

Phone H6-1168

LEMON GROVE REVIEW
Thursday, March 24, 1949

HONOR ANNIVERSARY WITH DINNER

Mr. and Mrs. Albert Denlinger
of Golden Avenue, Mr. and Mrs.
Leo Cass of Adams Avenue, Miss
Myrtle Cass and Hank Fuller
and Bob Morse motored to
Knott's Berry Farm, in Santa
Ana, Sunday, for a dinner honor-
ing Mr. and Mrs. Leo Cass on
their first wedding anniversary.
Enroute home they stopped
at the Pike in Long Beach for a
while.

Subscribe Now — and receive
the Review regularly.

Licensed REAL ESTATE and
Business Opportunity Broker

Notary — Insurance

— Listings Wanted —

Dan J. Keller

7592 Madison St. H 6-0421
Lemon Grove

Artcraft Signs

**TRUCKS LETTERED
REASONABLY**

7324 Broadway Phone H 6-0752

BRING THE KIDDIES!

Free Movies - 7 to 9

A T

Scotty's Drive In

8251 Imperial Avenue

**Enjoy our good Food and Frosties
and Entertain the Children**

Spring HOUSE CLEANING

"Everything you will need"

Spring time is House Cleaning time,
and house cleaning means lots of
hard work. The Shopping Center
suggests these cleaning items. They
will make your job easier and you
will save money, too.

CLEANING NEEDS

Soaps and Cleansers

RINSO Large Pkg. 28c	TREND 19c
BREEZE 25c	VEL LARGE SIZE 28c
FREDERICKS 13c	DUZ LARGE SIZE 28c
OAKITE 10 1/2 Oz. 12c	Bon Ami Cake 10c Powder 12c
BOBRICK'S Pts. Ammonia 12c	CLEARX 6 oz. 13c
BRUCE Qts. Floor Cleaner 68c	Windw Cleanr 13c
	VANO Qts. CLEANER 29c

House Cleaning Tools

Galvanized		8 QUART	69c	
WATER PAIS		SIZE		
SCRUB		BOWL	25c	
Brushes	19c	Brushes		
DUST	Ass't	Household	Reg. Size 25c	
PANS	25c	SPONGES		
QUEEN	5	STICK	Saves	69c
BROOMS	Sew 1.05	MOPS	Work	

Polishes and Waxes

Special Deal	OLD ENGLISH
TWO PINT CANS 89c	RED OIL POLISH 24 Oz. 25c
Regular Price \$1.18	Old English SCRATCH REMOVER 6 oz. 23c
2 QUART CANS \$1.47	Johnson's Electric FLOOR POLISHER FOR RENT \$1. per Day
Regular Price \$1.96	

CHECK THESE SPECIALS!

BEST FOODS Pt. Jar Mayonnaise 40c	NUCOA 27c
BEN HUR All 5c	CAMPBELL'S Tomato Soup 10c
Jellateen Flavors 5c	DEL HAVEN Fancy Tuna 29c
ALL BRANDS Canned Milk 12c	KEN L RATION DOG (Reg.) 2 - 23c
All Popular BRANDS GUM 3 for 11c	FOOD (15c)
5c CANDY BARS — 6 for 25c	

WE HAVE THE BEST OF MEAT FOR YOU. IT MUST BE GOOD. WE EAT IT TOO!

AGED FOR TENDERNESS — CUT FROM GOVERNMENT GRADED "GOOD" MEAT AND GUARANTEED TO PLEASE

FOR A GOOD OLD-FASHIONED MEAL

VEAL STEW	lb. 35c
VEAL CHOPS	lb. 58c
VEAL ROAST	lb. 45c
SLICED BACON	lb. 53c
SHORT RIBS	lb. 35c

FRESH VEGETABLES, THE FARMER'S PRIDE, ALL KINDS IN SEASON, STEP INSIDE!

School Boy Winesap Apples³ lb. 23	Solid Heads of Lettuce lb. 12
Fresh — Crisp Celery lb. .05	2 Bunches TURNIPS & RADISHES .09

BAKERY GROCERY MEAT DEP'T. PRODUCE

LEMON GROVE complete SHOPPING CENTER
If we ever forget to thank you—YOU may have your purchase free
3308 MAIN—PH. H 6-3241

PAINT STORE HARDWARE SUNDRIES GLASSWARE

Bakery LARGE SIZE GLAZED DONUTS 49c Doz.

Specials March 25 - 26

We reserve the right to limit quantities